
How can business contribute to sustainable development?

- European vs Asian perspectives

> TIME: 12 OCTOBER 2016, 13.00 – 17.30 (+ MINGLE)

> VENUE: HOTEL PLAZA ATHENEE BANGKOK, 61 WIRELESS ROAD (WITTHAYU), LUMPINI, PATHUMWAN, BANGKOK, 10330, THAILAND

The Swedish Institute and the Swedish Embassy in Thailand kindly invite you to an exciting and interactive business seminar on the role of business in sustainable development. Thirty executive leaders from six Asian countries, participating in the Swedish Institute Management Programme Asia, will share their insights into the different approaches, priorities and points of view in Asia and Europe.

- What are the limitations of corporate responsibility?
- How do you focus your efforts and determine your impact?
- What are the different perspectives on the sustainable development goals in Asia and Europe?

These and other questions will be discussed at this interactive half-day seminar which provides you with a unique opportunity to discuss with like-minded peers, colleagues and competitors who want to make a difference.

Agenda:

- 13:00 Registration and mingle
- 13:15 Opening by Swedish Ambassador to Thailand
Mr Staffan Herrström
- 13:30 Inspirational session with *Ms Passawee Tapasanan*, social entrepreneur and CEO of Folkcharm
- 14:15 What do YOU think? Creative session with audience participation
- 15:00 Fika (coffee break)
- 15:15 Keynote: *Mr Vikrom Kromadit*, CEO AMATA Corporation PCL
- 16:15 Let's talk! An interactive panel discussion
- 17:15 Words of closure and inspiration
- 17:30 Mingle & drinks
- 19:00 End

This seminar is offered to you free of cost courtesy of the Swedish Institute Management Programme Asia.

For registration please click [here](#), no later than October 5.

Please note that the number of seats is limited, and we accept registrations as they come in. For questions, please contact simp@si.se.

We look forward to welcoming you 12 October in Bangkok!



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This network conference is organised by the Swedish Institute, a government agency under the Ministry for Foreign Affairs. The Swedish Institute organises a management programme on sustainable business & responsible leadership with participants from China, India, Indonesia, the Philippines, Thailand and Vietnam. The Swedish Institute also organises management programmes for executive leaders in Africa and Northern Europe. For more information about the Swedish Institute Management Programme please click [here](#).